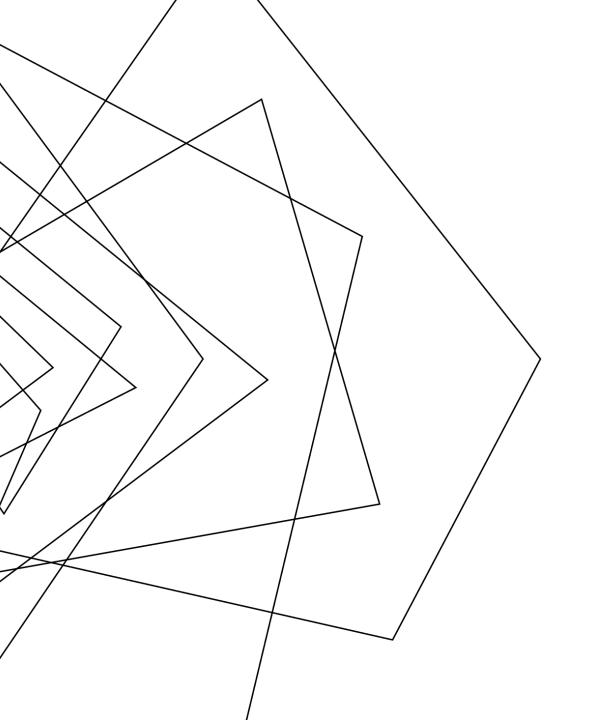


"COMPANIES THAT MODEL BEST PRACTICES, THAT MODEL THE MOST UPSTANDING PRINCIPLES, END UP AS THE MOST PROFITABLE. IT'S NOT A TRADE OF PROFITS VERSUS PRINCIPLES."

PHILIP ZIMBARDO. PSYCHOLOGIST & EDUCATOR

## YOUR THOUGHTS?

WHAT DID YOU TAKE AWAY FROM WHAT MIKE WAY SHARED WITH US?



# MANAGING THE PRESENT TO ENSURE THE FUTURE

## AN INFLATIONARY ENVIRONMENT REQUIRES US TO RETHINK:

- Business continuity
- Digitalization
- Fixing bottlenecks
- Innovation
- CAPEX management



## WHAT IS A BEST PRACTICE?

"A PROCEDURE THAT HAS BEEN SHOWN BY RESEARCH AND EXPERIENCE TO PRODUCE OPTIMAL RESULTS AND THAT IS ESTABLISHED OR PROPOSED AS A STANDARD SUITABLE FOR WIDESPREAD ADOPTION."

MERRIAM-WEBSTER.COM

## BEST PRACTICE SHARING

### **LAND**

Practices for acquisition and retention of farm ground

#### LABOR

 Practices for acquisition and retention people resource that support the business

#### **CAPITAL**

 Practices for working with bankers and other lending sources

#### **OPERATIONAL EFFICIENCY**

Practices for crop or livestock management

